

--- On Wed, 4/22/09, Mane, Manoj <Manoj.Mane@inteq.com> wrote:

From: Mane, Manoj <Manoj.Mane@inteq.com>

Subject: Recession

To:

Date: Wednesday, April 22, 2009, 12:22 PM

LESSON 1: What is recession?

This Story is about a man who once upon a time was selling Hotdogs by the roadside.

He was illiterate, so he never read newspapers. He was hard of hearing, so he never listened to the radio. His eyes were weak, so he never watched television. But enthusiastically, he sold lots of hotdogs.

He was smart enough to offer some attractive schemes to increase his sales. His sales and profit went up.

He ordered more a more raw material and buns and use to sale more. He recruited few more supporting staff to serve more customers.

He started offering home deliveries. Eventually he got himself a bigger and better stove.

As his business was growing, the son, who had recently graduated from College, joined his father.

Then something strange happened.

The son asked, "Dad, aren't you aware of the great recession that is coming our way?" The father replied, "No, but tell me about it." The son said, "The international situation is terrible. The domestic situation is even worse. We should be prepared for the coming bad times."

The man thought that since his son had been to college, read the papers, listened to the radio and watched TV. He ought to know and his advice should not be taken lightly. So the next day onwards, the father cut down the his raw material order and buns, took down the colourful signboard, removed all the special schemes he was offering to the customers and was no longer as enthusiastic.

He reduced his staff strength by giving layoffs. Very soon, fewer and fewer people bothered to stop at his hot dog stand. And his sales started coming down rapidly, same is the profit.

The father said to his son, "Son, you were right". "We are in the middle of a recession and crisis. I am glad you warned me ahead of time."

Moral of the Story: It's all in your MIND! And we actually FUEL this recession much more than we think.

LESSON 2:

Look at the Other Side...

A Father was reading a magazine and his little daughter every now and then distracted him. To keep her busy, he tore one page on which was printed the map of the world. He tore it into pieces and asked her to go to her room and put them together to make the map again.

He was sure she would take the whole day to get it done. But the little one came back within minutes with perfect map.... When he asked how she could do it so quickly, she said, "Oh... Dad, there is a man's face on the other side of the paper... I made the face perfect to get the map right." she ran outside to play leaving the father surprised.

Moral of the story:

There is always the other side to whatever you experience in this world. This story indirectly teaches a lesson. That is, whenever we come across a challenge or a puzzling situation, look at the other side... You will be surprised to see an easy way to tackle the problem.